

Brightstar

IN ASSOCIATION WITH



4-5 DECEMBER 2023 MILLENNIUM HOTEL, TĀMAKI MAKAURAU



HIKITIA ROPATA Executive Chair, Āti Awa Toa Iwi Māori Partnership Board



KAHURANGI FERGUSSON-TIBBLE Waha Tohutohu Matua Principal Advisor Māori, Te Pou



DR CADENCE KAUMOANA Chief Executive Officer, Public Health Association of NZ



HONE HURIHANGANUI Director, Engaging Well



LEMALU SILAO VAISOLA-SEFO Chief Executive, South Seas Healthcare



PROF BOLA OWOLABI Director, National Healthcare Inequalities Improvement Programme, NHS England



ROB CAMPBELL Chair, Ara Ake, Chair, NZ Rural Land & Advisor BBM



DR HEATHER CAME Activist Scholar at Large & Founder, Heather Came & Associates

COME WITH YOUR TEAM FOR LESS

GROUP OF 3 **\$4500+GST** GROUP OF 5 **\$7000+GST**

BRIGHTSTAR.CO.NZ/EQUITYINHEALTH

Conference Chair:

SHARON SHEA MNZM Tumu Whakarae, Shea, Pita and Assoc

Kia Hiwa Ra! Kia Hiwa Ra!

Now in its 4th year, this annual conference has provided an important platform to demonstrate the need for mana taurite | equity based focus within Aotearoa New Zealand's health system and to showcase the evidence base for how to improve outcomes. The conference has also chronicled the journey of transformation that we are all on towards the achievement of equity of access, experience and outcomes for tangata whenua and tangata tiriti. The kaupapa for this year is to focus on what's working to implement equity. To honour the practice of mana taurite, Brightstar is pleased to announce it is delivering this conference in association with the indigenous hauora leadership of Sharon Shea, Shea, Pita & Associates. We both seek to bring you stimulating insights into 'better and best' practice.

DAY 1 | 4 December 2023

- 8.30 Registration and coffee
- 9.00 Mihi whakatau
- 9.05 Opening remarks from the Chair Sharon Shea, *Tumu Whakarae* | *CEO*, Shea, Pita and Associates

9.10 Exploring the future direction of travel for the New Zealand health system

- Analysing the new Government's strategy and vision for honouring Te Tiriti o Waitangi in healthcare and delivering an equitable health system
- Understanding the future and ongoing roles of Te Aka Whai Ora, Te Whatu Ora and Manatū Hauora
- Outlining the plan to achieve accountability across the system for equity of access, experience and health outcomes for New Zealanders

Rob Campbell, Chair, Ara Ake, Chair, NZ Rural Land & Advisor, BBM

9.50 The role of lwi Māori Partnerships Boards (IMPBs) in driving equity

- Understanding how IMPBs will voice the aspirations and priorities of Māori communities
- Ensuring the delivery of effective Māori governance in the determination of health priorities for iwi and Māori
- Exploring the role that the IMPBs representing whānau will have in future design and delivery of healthcare
- Understanding how IMPBs are working inform the development of locality approaches which reflect and meet local context in and recognise the unique mana whenua aspirations in each rohe
- Building strong sustainable relationships, with key stakeholders

Hikitia Ropata, *Executive Chair*, Āti Awa Toa Iwi Māori Partnership Board

10.30 Morning refreshments

11.00 Using Critical Tiriti Analysis (CTA) as a tool to ensure Te Tiriti compliance

- Understanding the background to the development of CTA
- Creating a mana-enhancing process which honours the Maori text of Te Tiriti to support de-colonisation of the health system
- Utilising CTA in policy analysis and development and design
- Embedding CTA in internal business documents
 Dr Heather Came, Activist Scholar at Large & Founder,
 Heather Came & Associates & Associate Professor,
 Auckland University of Technology

11.40 Working to achieve equity in access to medicines

- Identifying and tackling the significant barriers Māori and Pacific peoples face in accessing and utilising funded medicines
- Achieving a collaborative "whole of sector" approach to addressing the complex and systemic issues impacting equity of access to medicines

Amy Wilkinson, *Country Manager*, The Janssen Pharmaceutical Companies of Johnson & Johnson

12.20 Public health and population health approaches to improving equity and long-term health outcomes for Māori and Pacific

- Shifting the paradigm to achieve an emphasis on prevention of illness, and promoting health and wellbeing
- Identifying and tackling the social determinants of health that impact negatively on wellbeing of Māori and Pacific communities
- Working together to influence improvements in: Physical environments, social and economic environments and commercial environments
- Developing solutions to tackling key challenges in Whānau Whanui

Dr Cadence Kaumoana, Chief Executive Officer, Public Health Association of New Zealand

1.00 Lunch and networking

- 2.00 Rongoā Māori as understood by Māori not as others perceive it to be
 - Exploring Rongoā Māori and its role in the modern world
 Assessing how to enable greater access to Rongoā Māori Rob "Pa Ropata" McGowan, Rongoā Māori Practitioner & Lead Tutor, Titoki Education

2.40 Reducing health inequities through appropriate and accessible primary health care

- Focusing on addressing the primary health care needs of those who need support to access
- What are the key barriers that Māori whānau experience when trying to access General Practice – and how can they be eliminated?
- Reassessing primary care and General Practice models to ensure treatment and management decisions contribute to improving equity

Dr Rachel Brown, Tumu Whakarae – Chief Executive, National Hauora Coalition

3.20 Afternoon refreshments

3.40 Leveraging the lived experience to drive equity improvement

- Utilising the lived experience of individuals and their experiences within the health system to support change and transformation
- Exploring the work of Te Kauae Raro |The Accountability Council
- Examining an equity tool built to use in the lived experience workforce work

Kahurangi Fergusson-Tibble, Waha Tohutohu Matua Principal Advisor Māori, Te Pou

Caro Swanson, Principal Advisor - Mental Health, Te Pou

4.20 International keynote address: Tackling Health Inequalities - a legacy from the COVID-19 pandemic We are extremely fortunate to have the global equity leader Professor Owolabi give this keynote address about the work being led in the NHS to tackle inequalities. This is a unique opportunity to round out the learning for the

day and segue into more learning tomorrow. A must-not miss session

- Why equity in health is important to the NHS what are the challenges we face?
- Exploring what the NHS is doing to address inequity and showcasing what's working

• Sharing lessons learned lesson and tips

Professor Bola Owolabi, Director, National Healthcare Inequalities Improvement Programme, NHS England

5.00 Chairs closing remarks and end of day one followed by networking

DAY 2 | 5 December 2023

9.00 Welcome back from the Chair

Sharon Shea, Tumu Whakarae|CEO, Shea, Pita and Associates

- 9.05 Understanding locality-based approaches to improving the health and care for Pacific people
 - · What is a locality and how does it work?
 - Key challenges and enablers
 - Equity at the centre plans and actions
 - The future state and critical issues moving forward **Lemalu Silao Vaisola-Sefo**, *Chief Executive*,

South Seas Healthcare

9.35 Delivering equity for New Zealand's Asian communities

- What is equity and what does it look like for Asian peoples? Exemplars of what works
- What are the most critical issues for Asian-focused equity moving forward?

Advice for next steps in Aotearoa New Zealand

Kelly Feng MNZM, CEO, Asian Family Services

10.05 Equity and older peoples – A new approach to collaborative social impact investing

- What is collaborative social impact investing?
- What are the needs of our older population and how do we know?
- Investing in indigenous models: discussing the importance of holistic and culturally relevant frameworks for kaumatua and kuia health and wellbeing Denise Cosgrove, CEO, Selwyn Foundation

10.35 Morning refreshments

11.00 Tackling Māori and Pacific men's health

- Why we need to talk about and address Māori and Pasifika men's health – unpacking the worrying outcome for Māori and Pasifika men
- What are the barriers we need to overcome to improve Māori and Pasifika men's health?
- How do we best support men with their health and provide them with access to the resources the links and resources to support them to live longer healthier lives
- Best practice in health promotion to men
- Mainstreaming access to screening services for Māori and Pasifika men's health

Adrian Te Patu, Director, Manukahu Associates & Māori Adviser - Centre for Men's Health, University of Otago

11.40 Case study: Delivering a Kaupapa Māori alcohol & drugs community support service in the far North

- Working together and in collaboration with health providers to strengthen, educate and empower individuals to reach their full potential
- Taking a holistic approach to treatment focusing on Māori models of care

Rhonda Zielinski-Toki, *Kaiwhakahaere*, Whakaoranga Whanau Recovery Hub

12.20 Lunch and networking

1.20 Using data and digital to disrupt for equity

- Demonstrating how information and data can be used to drive improvements in equity
- Improving access by developing digital care models that enable the provision whanau-centred care
- Dispelling myths around digital engagement with Māori and Pacifica
- Showcasing case studies of digital disruption
 Morris Pita, Chief Executive, Tai Pari Möhio Ltd
 Dr Mataroria Lyndon, Director of Health Equity,
 Tend Health & Senior Lecturer, University of Auckland

2.20 Cultural competence, safety, and intelligence

- Unconscious bias including structural institutional racism
- Dismantling racism with intelligence
- · Inequity is evidence of bias
- Exploring tokenism vs authenticity
- Formulas and strategy for dealing with racism
- Hone Hurihanganui, Director, Engaging Well

3.00 Case study: Delivering a Māori Cultural liaison role

- Helping pakeha to understand the role of tikanga Māori in modern healthcare
- Working with the multi-disciplinary team to support them to deliver high quality care to Māori
- The role of the Kaiarahi in walking with the leadership of a pakeha organisation on their road to equity
- Rangi Tamaariki Liddle, Kaiarahi, Mercy Hospice
- 3.30 Chairs closing remarks and end of conference



REGISTER NOW

W: brightstar.co.nz/equityinhealthE: register@brightstar.co.nzP: (09) 912 3616

BOOKING OPTIONS	SUPER SAVER Register & Pay before 5pm 31 OCTOBER 2023	EARLY BIRD Register & Pay before 5pm 15 NOVEMBER 2023	LAST MINUTE Register & Pay after 5pm 15 NOVEMBER 2023
CONFERENCE	\$1,850 + GST SAVE \$749 FIRST 40 TICKETS*	\$1,999 + GST <i>SAVE \$600</i>	\$2,599 + gst
MULTI BUY GROUP OF 3**		\$4,500 + GST PAY JUST \$1,500 + GST PP	
MULTI BUY GROUP OF 5**		\$7,000 + GST PAY JUST \$1,400 + GST PP	

* Available until 31 October 2023 OR until 40 tickets sold, whichever occurs first. **Delegates must be from the same organisation and book at the same time.

APPLICATIONS INVITED FOR SCHOLARSHIP

As part of our practice of mana taurite, we are pleased to offer a limited number of places reserved for people who are studying or working in an organisation that is unable to meet the cost of attending the Equity in Health Conference. You may be independently studying or conducting research in this area or working for a small NGO or charity organisation. **Applications close 31 October.** Apply by visiting the event website.

Agenda Updates: The organisers reserve the right to make any amendments deemed to be in the best interest of the event. Programme content is correct at time of printing, please check online for any updates.

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One New Zealand native tree will be planted for every speaker registered via Trees That Count

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